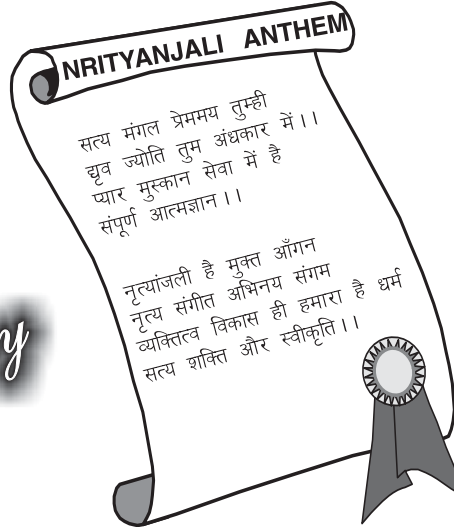


*Parichay
Mein
Parichay*



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Pranoti Pimpalkhare

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Dear Readers,

The 48th Annual General Meet of Nrityanjali was held on 18th July 2010 at Kalidas Natya Mandir, Mulund with great fanfare amidst an overflowing audience.

The true spirit of Nrityanjali could be experienced through the immaculate management by the Nrityanjali members and spectacular performances by Nrityanjali students and artistes. The precision of time and discipline made a mark in every mind.

We have really grown but retained our core qualities. Thank you members, it is only WE - the members who are to carry the legacy of this great institution founded by Sir and continued by our seniors. Sir has always said that our actions will carry forward our culture. How true! And we are able to do that.

Kudos to us - the Nrityanjalis

The next big event is Nrityanjali FEST - the preliminary rounds have commenced since August 2010 and final round will be held in November - December 2010.

The Fest is nearing its Silver Jubilee Year. We have a lot to do - so let us gear up.

Pranoti Pimpalkhare

Parichay Mein Parichay (PMP) Life Membership (10 Yrs.)

Oct '00 Vol.9 No.4	Udpa Dilip / Vaidya Manasi / Mohinder Kaur
Jan'01 Vol.10 No.1	Pimpalkhare Pranoti, Atul
April'01 Vol.10 No.2	Vashi Gunwant
Oct'01 Vol.10 No.4	Subramanian C.R, Priti
Jan'02 Vol.11 No. 1	Jadhav L.N.
April'02 Vol.11 No.2	Easwaran C.V. / Smt. Rajee Narayan
July'02 Vol.11 No. 3	Vishwanathan Sangeeta, Karthic
Jan'03 Vol.12 No.1	Mehta Poonam
April'03 Vol.12 No.2	Bakhai Suman / Guha Anonna
July'03 Vol.12 No.3	Brinda Gopalakrishnan / Dalvi Girish, Sangita
Jan'04 Vol.13 No.1	Parkhi Poornima / Singh Vinay Kumar
July'04 Vol.13 No.3	Bhusari Manjari / Godkar Vaishali / Singh Anil / Nankani Zenobia, Ishwar
Oct.'04 Vol .13 No.4	Guha Tushar, Radha / Bora Prakash, Aruna / Sathaye Surekha
Jan'05 Vol.14 No.1	Dahiwalé Jaising / Pukale Naresh, Manju / Kalpana Gopinath
April'05 Vol.14 No.2	Goswami Himmat
July'05 Vol.14 No.3	Sason Sandeep
Oct.'05 Vol .14 No.4	Chawdhary Manju, Abhilasha, Nitasha / Pingle Samir
Jan'06 Vol .15 No.1	Banerjea Mihir / Shreekala Babu
Jan'07 Vol.16 No. 2	Andan Harsha / Trivedi Urmila
Oct'07 Vol.16 No. 4	Saksena Shalini / Samjiskar Charushila
Jan'08 Vol.17 No.1	Srinivasan Kalyani / Guhathakurta Sanjukta
April'08 Vol.17 No.2	Raichura Dilip / Singh Harish
Jan'09 Vol.18 No.1	Sethwala Yasmeen / / Thakkar Jasmin
April'09 Vol.18 No.2	Kunte Swati / Mishra Namita

Annual Membership of PMP (4 Issues)

April'10 Vol.19 No.2	Anagha R / Bhavani Veni B. / Chandrasekaran Geeta
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One year PMP Subscription	-	Rs. 200/- (4 issues)
Life Subscription (10 years)	-	Rs. 1000/- (40 issues)
To subscribe, please write to us at	-	nrityanjali@vsnl.com

Members are requested to please check and renew their Life membership

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Inter School Competition
Celebrating the 24th year

Nrityanjali Board of Trustees w.e.f. 1st December 2007

Managing Trustee	:	Mr. Naresh Pukale
Permanent Trustee	:	Dr. Tushar Guha
Trustees	:	Mrs. Radha Guha, Dr. (Ms.) Anonna Guha, Mr. Girish Dalvi
Permanent Invitee	:	Ms. Charushila Samjiskar



NRITYANJALI ADMINISTRATIVE BODY

w.e.f. 6th October 2009

CENTRAL ADMINISTRATION

Managing Director	:	Dr. Tushar Guha
Jt. Managing Director	:	Dr. (Ms.) Anonna Guha
Head - Operations	:	Mr. Girish Dalvi
Director - Finance	:	Mr. Ashvin Shah
Director - Corporate Affairs	:	Mr. Aditya Save
Director - Socio - Cultural Affairs	:	Ms. Charushila Samjiskar



CORPORATE AFFAIRS

Nrityanjali Initiative

(Marketing, Summer Camp, Projects)

Nrityanjali Education Services

(Training in Schools & Colleges)

Nrityanjali Management Services

(Trainings in Corporate & Professional Institutions)

SOCIO - CULTURAL AFFAIRS

Faculty Division

(Performing Arts Classes)

Programme Division

(Cultural Performances)

Social Activities Division

(Fest, Old Home, Orphanages, Hospitals)

Nrityanjali Information Services

(Publications & Archives)

Human Resource Development

(Research, SPDC, Sunday Classes,
In-House Training)

All activities and communication - oral, verbal, written are to be dealt by the above designated officials only.

Individual initiatives are to be routed through the Central Office only.
Benefits as applicable will remain in force.

FOOT PRINTS.....

Nrityanjali News

Sad Demise of our beloved



*Amita Shaikh Teacher
on 7th August 2010*

Founder Member of
Pragnya Bodhini School and Group of Institutions

A positive and energetic inspiration to thousands

A mother figure, affectionate teacher, spirited mentor and the
most compassionate human being.

To us at Nrityanjali,
Amitaji cannot be described.
Her single minded belief in Nrityanjali philosophy
strengthened our growth

Rights of an Individual

Kalpana Gopinath - Executive Editor

Editorial

Mrs. Kalpana Gopinath is a senior faculty member of Nrityanjali and is an active social worker.

We live in the world's largest democracy and it should surely be a matter of great pride. We have the freedom of speech, action and to live the way we want within the framework of the laws and society. One wonders however, going by the happenings of the last few years whether we are in a state of denial and refuse to see and believe that there is nothing like "rights" to an ordinary citizen.

How RIGHT are our rights in our own country? On paper ? Yes, plenty of them. How many of us still "feel" this place to be OUR OWN? The answers to these questions are an uncomfortable silence.

The RTI, the much touted Right To Information for an individual is more of a deterrent than a help to a person seeking any sort of information. The few bold ones who do persist face a lot of hardship, threats and even loss of life. On the other side are those who misuse this right and try to create a media frenzy and get a few moments of infamous glory for themselves. Has the world suddenly lost all the ethics? No, it is just that more number of people are becoming unethical and technology exposes every minor transgression by an individual or a society or a nation. But this weapon of awareness is like a monster causing more harm than bringing in changes for the better. A double edged sword that can neither be ignored or revered.

The Right to Education for every child in the country; this truly sounds like music to the ears and the thought of this altruistic dream coming true can make every Indian sit up with great optimism. A truly well educated future population – the fastest way to become the world's strongest



country. But alas! How rightly is this right practiced? There are still millions of children who have not the least idea of what education is and the meagre few who do manage to get to school have no resources whatsoever to a decent education. Most government run schools for the poor lack even the basic amenities. Lack of qualified teachers, lack of initiative from the uneducated parents results in the children being less or totally non motivated. The poor have seriously no right to enjoy the "RIGHTS" so grandly given by the Government. Education has become dearer not just for the poor. The middle class and even to an extent the upper middle class struggles to provide for the mediocre fare that comes at an expensive price in the name of education. Education is the most lucrative business in the recent times and jumping the bandwagon are mercenaries who are in it only to make a quick buck.

The right of a passenger to have a safe and comfortable journey (whether by air travel or by rail/road travel) is another aspect that has gone from bad to worse. While travel in itself has become more costly, safety measures and comforts offered have hit the rock bottom. Most of the times it is either the negligence of the crew or the pilot of a plane or lapse of security or safety measures in other forms of transport that are causes of

major disasters resulting in large scale of loss of lives. Add to that the various rebel groups and terrorist organizations which also show their muscle and strength, is disrupting normal life. Is it too much for a civilian to expect a decent commute to his place of work or to travel to other parts of the country? The recent phenomenon of striking work by the forces in the service industry has made living in big cities a complete nightmare. Flash strikes by auto/taxi unions literally bring the city to a halt. How “public friendly” are these public utility services? Inflation, recession and price rises are quoted as reasons for all these antisocial activities. Is it so hard to see that by striking work we are just creating a vicious circle and wasting more and more of the taxpayer's and the state's revenue?

The right of a woman to lead a life of her own, be independent financially and emotionally. Even in this 21st century where India is poised to be recognized as one of the well developed countries we have certain pockets and areas where societies still believe that a woman is subversive to a man. Honar killings – outright murders that defy all human right regulations in the name of family honar, female infanticide are still active practices in our nation. We can not blame illiteracy because most of these heinous crimes are perpetrated by the so called educated and well to do group of people.

In the name of religion and rituals and traditions atrocities are committed. It is time we woke up to the realities. It is time our elders, scholars and other intellectuals re-interpreted the essence of all the religions and religious practices in the context of the modern world so that the younger generation practices religion and follows tradition in their true spirit.

The right of an aspiring and talented sports person to be a part of a team or to participate in national and international

events. The entire system is so rigged and so corrupt, true sports persons can do nothing but lament their fate. Why can we not have a well regulated and honest sports authority to nurture and develop young talent that would be our showcase in international events? There is so much money in our country but unfortunately in the hands of a few who would rather make more profit for themselves than be interested in promoting a healthy and winning cadre of sports persons. No wonder parents of youngsters even if talented do not want their children to take up sports as a full time profession. An area that needs very serious consideration by one and all!

The freedom of speech is probably the most abused and misused right in our country. In the name of tradition and moral policing even the most sane and wise voice of people are throttled down. Intolerance has reached such heights that there is censorship in every word or sentence spoken by anyone or everyone. There is always one group waiting to pounce on the other over words spoken. Leaders whip up the emotions of insane crowds who are the easiest baits and use the mileage to promote their own careers. It would not be surprising if very soon even the thoughts being processed in the minds of an individual come under the scanner of the so called moral brigade!

It is at such times I feel that even the most cynical person would wish and believe in some divine intervention to put the country right back on track!

The festivities of the following months across all the religious faiths should bring some cheer and sanity in the chaos that we call life! May the Gods in all their forces unite and grace every individual and the entire nation with their Benevolence!

Happy Eid, Happy Dussehra, Happy Diwali and all other festivities!

Peace to all!

The ACCOLADES

Respected Dr. Tushar Guha Sir,

Wishing you a very happy teacher's day.
Wish you lots of prosperity, good health and
wealth. Once again Happy Teachers Day!
Best Wishes.

Mr. Charudutta R. Joshi

Art & Pottery teacher - Sacred Heart School, Kalyan

•

Dear Mr. Girish Dalvi,

Thank you so much for arranging teacher's
training workshop for my teachers and
giving us an opportunity to interact with
Dr.Tushar Guha. It really made our day
brighter.

My heartfelt and sincere thanks to you and
Dr.Tushar Guha for taking my daughter
under the wings of your Institution -
NRITYANJALI. I cannot thank you enough
for bringing a smile on my daughter's face
and showing her the light. Sincere thanks to
you too Mr.Dalvi. Regards,

Ms. Nikhat Azam

Principal - Bai Kabibai Balvatika, Andheri

•

Dear Dr.Anonna Guha,

I had a wonderful and interactive session
with you during the programme on
"Customer Care".

Thanking you,

Ms. Deepika Mali

Business Development (Airports) - Reliance Infra

•

Dear Dr. Anonna Guha,

Thank you for polishing us in a friendly way.
The programme *'Professional Quotient'*
became a memorable moment for us.

Thanking you,

Ms. Rachanakaur Ramgadga

Executive (Nanded Airport) - Reliance Infra

Dear Sir / Madam,

You add a lot of love
To everything you share,
And even though
You mean a lot,
You'll never know how much,
For you helped
To change the world
Through every life you touched.
You sparked the creativity
In the students whom you taught,
And helped them strive for goals
That could not be bought,
You are such a special teacher
That no words can truly tell
However much you're valued
For the work you do so well.
Happy Teacher's Day!!!

Amiit Godase -System Administrator
ITM Executive Education Centre, Churchgate

•

Dear Dr.Tushar Guha,

I am an employee of HPCL. I heard lot about
your programs from my colleagues.
Unfortunately I could not attend any of your
program at Nigdi.

Sir, now I want to attend your 'Effective
Parenting' workshop in the forthcoming
batch. Kindly let me know the schedule of
parenting workshop.

Please let me know any workshop/seminar
for my 7 years old son also.

Thanking you,

Ms. Vasuki P Shetty
Manager - HPCL

FOOT PRINTS.....

Nrityanjali News

*Nrityanjali
Programme Division*



Invocation for Asia Science Camp 2010 - TIFR
International Conference for delegates from 22 Asian countries at Vashi on **17th August 2010**

*Folk Dance performance for Asia Science
Camp 2010 - TIFR International
Conference for delegates from 22 Asian
countries at Vashi on **21st August 2010***

17th September was a day of glory for all of us.

Shri Mohanbhai Dodecha's Art of Ganapati made of **Sago** celebrated its Golden Jubilee. His work is recorded by the *Guinness Book of World Records* and the *Limca Book of Records*.

A massive programme was organised at Kalidas Natya Mandir, Mulund to celebrate the occasion. International celebrities Shri Praksh Kothari, Shri Kanu Nayak, Shri Haribhai Kothari, Dr. Tushar Guha, Sardar Tara Singh graced the programme.



Shri Mohanbhai Dodecha and the entire Dodecha Family and Nrityanjali have remained a support to each other for more than a decade. It is indeed an honour for all of us.

We salute you Mohanbhai



Dr. Tushar Guha had especially composed and choreographed a Ganapati Aradhana which was performed by Nrityanjali artistes.



FOOT PRINTS.....

Nrityanjali News

Nrityanjali Education Services Division

conducted the following activities

Teacher's Training Workshops

- On **24th July and 14th August 2010**, Professional Parameters by Dr. Tushar Guha and Mrs. Charushila Jugal for Kapol Vidyanidhi International, Kandivali
- On **31st July 2010**, Handling Indiscipline Students and to be Creative by Dr. Tushar Guha and Mr. Girish Dalvi for Kamla High School, Khar
- On **7th August 2010**, Ideal Teacher by Mr. Sandesh Kadam for Aadarsh High School, Nallasopara
- On **7th August 2010**, Evaluation Parameters and Classroom Sensitivity by Dr. Tushar Guha for teachers of Schools in Nashik organised by Drishti, Mumbai and Samrat Academy, Mumbai
- On **4th September 2010**, Personal Wellness by Mrs. Charushila Jugal for Blossomm's School, Bhayander
- On **25th September 2010**, Teaching Technique - a Certificate Course by Mrs. Vasanti Anand for Vivek Vidyalaya (Primary), Goregaon
- On **25th September 2010**, Teaching Technique - a Certificate Course by Mr. Sandesh Kadam for Vivek Vidyalaya (Secondary), Goregaon
- On **29th September 2010**, Communication Skills by Dr. (Ms.) Anonna Guha for Teachers of H - Ward, organised by Sarva Shikshan Abhiyan at M M Pupils High School, Khar

Special Speech & Drama Courses (patented Nrityanjali research) for Vibgyor High, Goregaon continues for students of std.III to Std.X. In Mumbai, the course is being conducted by Nrityanjali faculty members - Mrs. Charushila Samjiskar, Mrs. Deeplaxmi Tandel, Mrs. Sulekha Vasant and Mrs. Hetal Desai.

●
Spoken English Classes for Std.VI continues at Madhavrao Bhagwat School, Vile Parle. The course is designed by Dr. Tushar Guha and is being taught by Mrs. Vasanti Anand and Mrs. Kalpana Gopinath.

●
8 Days Personality Development Course - Sr., commenced at Tattva, Dadar from 22nd July 2010 and ended on 31st July 2010. Mrs. Charushila Samjiskar was the Trainer.

FOOT PRINTS.....

Nrityanjali News

Nrityanjali Education Services Division

conducted the following activities

Life Skill Programmes conducted during July to October 2010:

1. Children's Academy (SSC, ICSE)
- Malad, Asha Nagar, Kandivali and Ashok Nagar, Kandivali
2. Kamla High School (SSC)- Khar,
3. Guru Harkishan School (SSC) - Santa Cruz,
4. Champion School (ICSE) - Cooperage,
5. Young Ladies School (SSC) - Fort,
6. The Scholar High School (ICSE)- Colaba,
7. Kapol Vidyanidhi International (ICSE)- Kandivali,
8. Pragnya Bodhini School (SSC)- Goregaon,
9. Rizvi Springfield School, Bandra
10. Modern High School, Sikka Nagar- Charni Road,
11. R J Makheja School- Kandivali,
12. Model English School - Dombivali,
13. Young Ladies School - Fort
14. MKES High School, Malad



- The Faculty Members were Ms. Charushila Samjiskar, Mrs. Vasanti Anand, Mrs. Kalpana Gopinath, Mrs. Jigna Sanghavi, Mrs. Harsha Andan, Ms. Harsha Trivedi, Mrs. Gayathri Devarajan, Mrs. Usha Ramani, Mr. Sandesh Kadam, Mrs. Deeplaxmi Tandel, Mrs. Tanuja Patil, Mrs. Sulekha Vasant, Mrs. Hetal Desai, Mrs. Daisy Garud, Mrs. Khyati Gandhi, Mrs. Ambika Kulsreshtha, Mrs. Geeta Chandrashekharan, Ms. Usha Tandon.

Exam Anxiety for students Std.X were conducted :

- ✱ 28th July 2010 for St. Anthony's School, Chembur by Ms. Charushila Samjiskar
- ✱ 30th July 2010 for Bharda School, Grant Road by Ms. Charushila Samjiskar
- ✱ 31st July 2010 for Sharon English School, Mulund by Ms. Charushila Samjiskar
- ✱ 31st July 2010 for AFAC School, Chembur by Mrs. Geeta Chandrashekharan
- ✱ 28th August 2010 for Vivek Vidyalaya, Goregaon by Mr. Sandesh Kadam
- ✱ 28th August 2010 for St. Francis School, Malad by Mr. Sandesh Kadam
- ✱ 28th August 2010 for Fatima High School, Vidyavihar by Ms. Charushila Samjiskar
- ✱ 30th August 2010 for Maha Pragya School, Kalbadevi by Mrs. Kalpana Gopinath
- ✱ 25th August 2010 for Podar International School(SSC), Santa Cruz by Mrs. Kalpana Gopinath

FOOT PRINTS..... *Nrityanjali News*

Nrityanjali Education Services Division

NES - OFP organised Principals' Meet :

On **16th September 2010** at Childrens' Academy, Asha Nagar, Kandivali. Over 90 schools participated.

Mrs. Sheela Mallya - Principal, Children's Academy, Ashok Nagar, Kandivali delivered a Talk on Fuctional Evaluation Parameters. Mrs. Sonu Arora, Vice Principal of Gundech Academy conducted the workshop on Questioning Skills and Dr. Tushar Guha spoke on Creative Punishment . Mr. Rohan Bhat and Mrs. Rekha Vijaykar addressed the gathering and Open Discussions on issues of common interests like RTE was discussed at length.



On **24th September 2010** at Pawar Public School, Bhandup. Over 30 schools participated . Dr. (Mrs.) Madhura Phadeke, Principal, Pawar Public School took the initiative. Dr. Tushar Guha , Mr. Rohan Bhat and Mrs. Rekha Vijaykar addressed the gathering and Open discussion on issues of common interests of Discipline, Parental Issues, RTE were discussed.



FOOT PRINTS.....

Nrityanjali News

Nrityanjali Human Resource Development Division

Narsee Monjee Engineering College, Shivpur, Maharashtra, organised Three Days Training Programmes per batch (total six batches) on **Perspective Development** for their **B-Tech students from the stream of Computer Science, IT & EXTC** from 20th to 26th October 2010.

Dr. Anonna Guha, Dr. Shweta Mane and Mrs. Kalpana Gopinath conducted the training for two batches each.

Mrs. Sulekha Vasant was the faculty coordinator during the programme



The Special Personality Development Course (SPDC)

- the post graduate diploma course of Nrityanjali, commenced its third batch on 25th September 2010 with 18 students. The course will end on 31st October 2010.

The next SPDC Batch will commence on 19th February 2011.

Registration and Interviews are on.

Narsee Monjee Pharmacy College, Shivpur, Maharashtra, organised Three Days Training Programmes per batch (total 2 batches) on **Perspective Development** for their **M.Pharm students** from 27th to 29th October 2010.

Dr. Anonna Guha and Mrs. Kalpana Gopinath conducted the training.

Private Class of Personality Development for Individuals was conducted in July 2010 at our Bhandup premises by Dr. (Ms) Anonna Guha, Mrs. Sangita Sawant, Mrs. Harsha Andan and Mrs. Deeplaxmi Tandel.

Regular In-house HR Trainings were held on 9th & 10th July, 10th & 16th August, 22nd September and 2nd October 2010 at Nrityanjali premises.

Emco Foundation, Thane felicitated the toppers of
SSC Examination on 27th August 2010.
Dr. Tushar Guha was invited as the Chief Guest

FOOT PRINTS.....

Nrityanjali News

NRITYANJALI MANAGEMENT SERVICES

PROGRAMME & DATE	COMPANY	FACULTY TEAM
1. Personal Happiness 2nd & 3rd August 2010	Reliance Energy & Mgmt Ltd., Mumbai	Dr. Shweta Mane
2. Active Learning & Agility 19th to 21st August 2010	Hindustan Petroleum Corp. Ltd., Nigdi	Dr. Tushar Guha Mrs. Charushila Samjiskar Mrs. Gayathri Devrajan
3. Team Building 19th August 2010	Reliance Infrastructure, at Kasauli (Himachal Pradesh)	Dr. (Ms.) Anonna Guha Ms. Harsha Trivedi
4. Team Building 5th October 2010	Reliance Infrastructure Mumbai	Dr. (Ms.) Anonna Guha
5. Team Building 5th October 2010	Reliance Infrastructure Mumbai	Dr. (Ms.) Shweta Mane
6. Team Building 5th October 2010	Reliance Infrastructure Mumbai	Mrs. Kalpana Gopinath
7. Personal Wellness for Technicians 12th to 14th October 2010	Reliance Energy Mgmt. Ltd. Mumbai	Dr. (Ms.) Anonna Guha
8. Personal Wellness for Technicians 19th to 21st October 2010	Reliance Energy Mgmt. Ltd. Mumbai	Ms. Charushila Samjiskar
9. Role Perception & Excellence for Centre Heads and Counselors 5th and 6th October 2010	Institute for Technology and Management, Vashi	Dr. Tushar Guha Mr. Girish Dalvi Mrs. Kalpana Gopinath Ms. Charushila Samjiskar
10. Team Dynamics for Top Management personnel on 22nd October 2010	Reliance Cementation Pvt. Ltd., at Dahanu	Dr. Tushar Guha Mr. Girish Dalvi Mrs. Poonam Arora
11. Role Perception and Excellence for Area Heads based in Africa on 22nd October 2010	Plethico Pharmaceuticals Limited, Mumbai	Mr. Aditya Save

Open Programme of Nrityanjali Management Services (NMS) - Role Excellence for Executive Assistants and Secretaries

by Dr. (Ms.) Anonna Guha on 16th July 2010 at Hotel Mirador, Andheri had participants from Viraj Industries, Children's Academy Group, Aditya Birla Group, Bai Kabi Bai Balvatika, Mastek, Sun Pharma and Individual entities

This programme *Role Excellence* is conceptualised by Dr. Tushar Guha and for 30 years he conducted the trainings for various industrial houses and Management Study Centre - Chennai, Mumbai, Bangalore and Hyderabad.

Since 2005, the programme is being conducted by other trainers of NMS for Mahindra & Mahindra Ltd., Indian Academy of Management, Management Study Centre - Chennai, Dubai, Mumbai, L & T Ltd., Cadbury Ltd, Biltube Ltd. - Pune, Tata Tele Services, Crompton Greaves, ICICI Bank and NMS Open Programmes.

FOOT PRINTS.....*Nrityanjali News**Nrityanjali
Social Activities*

- ✱ Mrs. Anita Roy and Mrs. Geeta Chandrashekharan were invited as judges for Drama competition organised by Kapol Vidyanidhi International School, Kandivali on 13th August 2010.
- ✱ Ms. Samira won the 3rd Prize for Inter Collegiate Debate Competition on 21st August 2010 - Congratulation
- ✱ Mrs. Sangita Sawant Dalvi was invited as the judge for Folk Dance competitions organised by Lions Club of Mulund on 27th August 2010
- ✱ Mrs. Sangita Sawant Dalvi was invited as the judge for Folk Dance competitions organised by BMC Education Department at Mahendra Academy, Malad on 28th August 2010
- ✱ **Nrityanjali trained the Bramhakumaris of Bhandup for dance on National Spirit in August 2010**
- ✱ Mrs. Gayathri Devarajan was invited as the judge for Folk Dance competitions organised by BMC Education Department at Children's Academy, Malad on 30th August 2010
- ✱ **Nrityanjali trained the students of St. Mary's Convent School, Mulund for environmental dance in August - September 2010**
- ✱ Mrs. Anita Roy was invited as the judge for Folk Dance competitions organised by BMC Education Department at Mahindra Academy, Malad on 28th and Children's Academy, Malad on 30th August 2010
- ✱ **Workshop on Breast Cancer was organised on 9th September 2010 at Nrityanjali premises at Bhandup**
- ✱ Dr. Anonna Guha was invited as a judge for Quiz Competition at Vadoomal Engineering College, Worli on 25th September 2010
- ✱ Dr. Anonna Guha was invited as a judge for Dance Competition by Bengali Association, Vashi on 3rd October 2010

48th

Annual General Meet 2010*- a report*

The 48th Nrityanjali Annual General Meet was held on 18th July 2010 at Kalidas Natya Mandir, Mulund. The auditorium was packed to capacity.

The founder trustee Dr. Tushar Guha, Mrs. Radha Guha and Managing Trustee Mr. Naresh Pukale arrived at 9.50 AM.

Sharp at 10 AM the programme commenced with the spectacular rendering of the Invocation song *Asotam Sadgamaya*, followed by *Aye Mere Watan Tujhko* and *Que Sera Sera* by the students of Sunday Classes.

After a 7 minutes slide show of Nrityanjali History, dating back to 1963 and the progress till date, the formal proceedings of the Annual general Meet commenced with the Nrityanjali Anthem. The auditorium echoed with the voices of all members and students.

Mr. Girish Dalvi - the Head Operations of Nrityanjali called the House to order and the reports were presented by Mr. Aditya Save - Director, Corporate Affairs and Mrs. Charushila Samjiskarl - Director, Socio Cultural Affairs.

Then Mr. Girish Dalvi addressed the audience - an excerpt :

"We at Nrityanjali work with single minded devotion to spread the philosophy of Nrityanjali - love, care and share whatever little we have. This simple philosophy of our Sir, reflects in each and every activity of Nrityanjali that includes our training modules for life skill programmes for students, teachers and principals and for corporate training programmes.

To this end, it is my personal desire, to

create an institution that will have Sir's dream which he never uttered. I have been working with Sir for the last 16 years and I have felt his dream although he never spoke of it. I want, with the support of all Sir's students, to set up an institution that will impart goodness in people together with astuteness - to create millions of people with similar qualities to give and give and give. I know we will be able to do so. The reports gave a glimpse of the dedicated hard work of our team members."

Dr. (Ms.) Anonna Guha - the Jt. Managing Director of Nrityanjali in her emotional address said ...

"Mr. Girish Dalvi has a passion named Nrityanjali. For the past few years I am working closely with him and I experienced him breathing, sleeping and dreaming of the progress of Nrityanjali. Yes Girish Sir, we are all with you.

The reports have been placed and it reflects glorious achievements. I wish to acknowledge the contribution of all who are behind the achievements. Each and every trainer, for your dedication and commitment to Nrityanjali philosophy - it is you who deliver and showcase Nrityanjali's thoughts - Thank you so much. Sangita Sawant Madam, - you live Nrityanjali just like your husband Girish Sir. But you have been living Nrityanjali much much longer - 23 years. Your every minute is spent for Nrityanjali - without you, we cannot think...

Two people, Mrs. Chhaya Mulik and Mr. Sharad Mahadik, the silent workers, serving every body for every thing at all times - both of you are our strengths. Rupali the little girl who caters to the classes - Thank you Rupali

And yes, we have Charushilaji, Naresh Sir, Shweta Ma'am, Kalpana ma'am, Vasanti Ma'am, Harsha Andan ma'am and Gayathri Ma'am. Then our regular strengths Nitasha, Sneha, Sampada, Manjula, Manjuji - you all ar

our inner strength.

For our classes I humbly acknowledge the trust you parents have reposed on us, it is amazing. Thank you is a very small word for you parents

With all of us together, I know, we can and we will achieve the desired dream of Girish Sir to fulfil our Sir's unspoken dream. "

The Managing Trustee Mr. Naresh Pukale in his address said ...

"Today we are making this AGM a special occasion. Most of us are aware that our Sir, Dr. Tushar Guha is an international intellectual celebrity. Apart from being an educationist, psychologist, corporate trainer and performing artiste, Sir's articles are published regularly in all publications and newspapers across the country. He is frequently interviewed by the media both news papers and the TV. Since 1996, several of Sir's books have been published. "Perceptions of Personality " in English, "Vyaktitwa Vikas - Ek Dirshtikon" in Hindi, "Vyaktimatwa Vikas - Ek Drishtikon" in Marathi and Gujarathi, "Life Is Like That" in English, "Quote Unquote" in English and Text Books on "Personality Development" for Std. IX and X in English and Marathi. Audio CD on Sangeetmay Dhyanchintan was also released in the year 2000.

Sir had a regular column called Second Thought in Pragati Fast of Maharashtra Times for two years. Because of the ardent appeal of all the readers, we have compiled the Second Thought articles that were published in Maharashtra Times in a book form.

I have great pleasure in announcing the release the Book called Second Thought in both Marathi and English Languages. "

The books Second Thought written in English by Dr. Tushar Guha and translated in Marathi by Mrs. Kanchan Harmalkar

were then released by the students of Dr. Tushar Guha. Mr. Shreyas Godambe, who has designed the layout of the book was also present.

Ms. Charushila Samjiskar became emotional and appealed to the audience to buy the books as a *guru dakshina* to the Guru.



Dr. Tushar Guha then addressed the gathering and also conducted the Open House session by answering the queries of the members.

Dr. Tushar Guha appreciated the parents for trusting Nrityanjali and acknowledged the contribution of thousands of individuals who made Nrityanjali. He had a special word of praise for the 168 members of the faculty team. He concluded by expressing his gratitude to all, specially the Media (Electronics and Print) for always being a support to him and Nrityanjali. He also thanked the management of Kalidas Natya Mandir.

The Question and Answers

Q-1. Why parents cannot sit outside the class during the Kathak class - **Mr. Pramod Rane**

Ans : We had a very terrible experience in 2009 because of the misbehaviour of one parent - you all know about it. We had no option but to close the Kathak Class. We re-opened after a month. Students will talk but if 50 parents also make noise, how can the teacher teach? Our parents of Bharat Natyam and Modern Dance classes sit in the premises, we have no issues. And in the 30

years of classes, this is the first time we had to face it. We cannot pin point to parents about the behaviour. So for one person, all of us have to suffer.

Q-2. What is the difference between Sunday Class and the other classes - Bharatnatyam, Kathak, Modern, Singing etc? - **Mrs. Seema Maity**

Ans : Sunday Class is the spirit of Nrityanjali. It is going on for the last 47 years. The students are also the members of the Institute. There is no fee. From the age of 12 years one can join, no upper limit of age. It is every Sunday, 1.30 P.M. to 6 P.M. The Sunday class is conducted directly by me. Basic exercises for Dance (Classical, Folk, Western) Vocal, Drama are taught.

That apart leadership qualities, compere, event management and organisational qualities are developed. Sunday class students manage the Fest and all other activities like today's function etc. We also have an advanced class for performing arts which also does not have any fee.

The other classes are essentially courses to learn the specific form of art and has a fee.

Q-3. Since when have Nrityanjali Management Services and Nrityanjali Education Service start? We know that Nrityanjali has 168 faculty members, and there are many here for a long time. We get confused about the seniority because some project themselves as such and later we find it otherwise. Also there is an issue of copy right also - **Mr. Manish Sharma**

Ans. I have been training in the Educational sector, individually since 1970. Since 1980, *Dr. Shalini Saksena, Mrs. Pranita Sharma, Mrs. Mrunalini Lele, Mrs. Prema Jagnani, Ms. Asha Kachwaha, Ms. Sunita Kachwaha, Ms. Anita Basak, Ms. Rita Sen* joined.

From 1990 *Dr. Piyush Raj, Mr. Naresh Pukale, Dr. (Ms.) Anonna Guha, Ms. Sangeeta Sathaye, Ms. Pranoti Sathaye, Dr. Aruna Bora, Ms. Manju Agarwal, Ms. Charushila Samjiskar, Mr. Sudhir Samjiskar, Mr. J S Bansal, Mr. Himmat Goswami, Mrs. Rajani Venkataraman, Ms. Ranjana Rao, Dr. (Ms.) Anuradha Chakraborty, Ms. Shweta Shinde, Mrs. Vasanti Anand, Mrs. Rekha Vijayakar, Mrs. H N Pal, Mrs. Jigna Sanghavi, Mr. Mehul Sanghavi, Ms. Maitri Parikh, Ms. Avani Dodecha, Ms. Dipti Dodecha* started working.

Since 2004, others joined. The educational activities were being conducted directly under the Central Administration.

Nrityanjali Education Services (NES) was set up in 2006 with Ms. Charushila Samjiskar as its head. Again since 1980, I have been conducting Corporate Management Trainings based on my research work, which was being handled directly by the Central Administration.

From 1990 - *Dr. Piyush Raj, Mr. Naresh Pukale, Mr. J S Bansal, Mr. Himmat Goswami, Mr. Pramod Hegde* joined. From 1997 - *Dr. (Ms.) Anonna Guha, Mr. Girish Dalvi, Dr. (Ms.) Shweta Shinde, Ms. Anuradha Chakraborty, Mr. Durgesh Chandra, Mr. C R Subramanian, Mrs. Rajani Venkataraman, Mr. Ravi Doraiswami, Ms. Charushila Samjiskar, Ms. Sangeeta Sathaye, Mrs. Vasanti Anand, Mr. Prem Anand, Dr. Krishna Lala, Dr. Pradeep Kakkad* joined.

In 1998, Nrityanjali Management Services (NMS) was set up with *Mr. Ravi Doraiswami* as the Head, *Dr. (Ms.) Anuradha Chakraborty* as the Co-ordinator and *Mr. Duregesh Chandra* as the Advisor. In 2000, *Mr. Aditya Save, Ms. Jigna Sanghavi* joined and from 2004 the numbers swelled.

Nrityanjali administrative set up is reshuffled by rotation to give scope to all. This is the policy, I followed since 1963 to emphasise that we are all equal and all of us have some

acumen. *Yahan koi bhi kisika boss nahi hai.* Even I am not the boss. I even sweep the floor. However, some people give undue importance to the designation. In Nrityanjali every one is important. Anyone with any creative idea which can benefit society, any one who genuinely wants to serve, automatically gets the importance. It is important however, for all of us not to reflect one upmanship through our communication and behaviour.

When an organisation grows, there will always be elements of self interest and self glorification, where the Individual tries to become bigger than the organisation. It is not only here in Nrityanjali but every where. This is a part of growth. If we are alert then even temporary damage of the organisation does not happen - but in the long run an individual interest cannot sustain over the organisational interest. Organisation is bigger than an individual. I may have founded Nrityanjali, but Tushar Guha would not have been what Tushar Guha is today, if not backed by Nrityanjali. *Nrityanjali Tushar Guha ko banaya, Naresh Pukale ko banaya, Charushila ko banaya, Anonna ko banaya, Girish Dalvi ko banaya. Individually Humne Nrityanjali ko nahi banaya.*

As for copy right issue, all my research work is copy righted. Yet, people do copy. I have had such experiences. I have actually seen people working with me, copying my modules, from my laptop in their pen drive, right under my nose, thinking that I would not know. It is a breach of Trust. I am pained but I never pointed out. When I am pained, I gradually distance myself from such people. Number of my students like you Manishji are agitated. But we should not worry. We cannot stop and nor do we want to stop. You know the old adage Knowledge grows if Shared.

Q- 4. Why Nrityanjali does not take donations ?- **Mrs. Harsha Andan**

Ans. Nrityanjali does not take donations for administrative purposes. How long can one beg, and how long will one give ? I never liked taking donations. Infact, Nrityanjali is probably the only NGO which does not take grants. We generate our own funds through trainings and shows. Of course we take sponsorships for specific issues.

Q- 5. We need funds for Silver Jubilee Celebration of Fest 2011 -2012 and Golden Jubilee Celebration of Nrityanjali 2012- 2013. How do we propose to do it ? Can we use the Nrityanjali Yahoo Group - **Mrs. Gayathri Devarajan**

Ans. Yes, we need funds for the celebration and I request every one to come forward. And Yes Yahoo Group is a great suggestion. Nrityanjali has the Yahoo Group headed by Mr. Samir Pingle and Dr. Anuradha Chatterjee. We should try.

Q-6. AINSPDCAA, is it active? - **Mr. Pritam Pai**

Ans. AINSPDCAA stands for All India Nrityanjali Special Personality Development Course Alumni Association. It was started by some SPDC students with initiative from Ms. Purnima Parkhi in 1998 to spread the SPDC philosophy. Dr. Aruna Bora, Mr. Aditya Save, Dr. Shweta Shinde Mane were the office bearers. It has several chapters - Dombivli Chapter, Thane Chapter, Bangalore Chapter, USA Chapter. It is an independent body. As of now the Association is not very active. Ex-SPDC students should come together.

After the AGM Proceedings were over, 76 students of Bharat Natyam class presented a 30 minutes dance ballet on **Ramayana**. Hats of to the teacher Mrs. Sangita Sawant for her dedication. The students gave a wonderful performance. Ms. Shafia Khan stole the show as Ravan. Ms. Komal Waingankar

as Ram, Ms. Manjula Parshuram as Laxman, Ms. Vishakha Satham as the Deer and Ms. Swapnali Patkar as Surpanakha provided the able support.

After the Interval, 52 students of Kathak class performed **Nritya Shakti** on live music. The theme explored the significance of dance in the learnings of life. The concept and choreography was by Dr. (Ms.) Anonna Guha and the script was by Dr. Tushar Guha with inputs from Ms. Sukanya Bhanu Kumar. The voice over was by Ms. Sriparni and Ms. Bhavna.

The students enthralled the audience by their flawless performance. Ms. Akanksha Pande and Ms. Rutuja Rane were excellent as the *sutradhars*. The music (Mr. Tushar Swant, Mr. Kedar Swant) and the vocalists Mrs. Radha Guha, Mrs. Sangita Sawant, Ms. Charushila Samjiskar were at the performing best.

The students of the Modern Class 20 in number presented two western dances. The tiny tots with all their flaws, were a charming lot.

Then followed the performance by the Sunday Class students.

Greek Dance followed by 22 minutes Glimpses of Folk Dances of Maharashtra that included *Naman, Powada, Malharwali, Vagia Murali, Lavni, Dhangar, Mangala Gaur, Blaya, Koli and Shetkari* dances. The choreography was beautiful and so was the performance. However, due to lack of time, the artistes could not be attired properly (infact, as we now know that some artistes fell ill at the last moment and therefore artistes had to double up for it - which caused the attire confusion). Yet the artistes managed very well with a professional touch.

After the glittering folk dances of Maharashtra was the highlight of the day - a 10 minutes play called **Amchi Mumbai** in Hindustani language. It was hilarious, it was musical, it had value and it had love. People simply loved the play with Wadkar adorning the hair of his pregnant wife *Sandhya*, Krishnan and Shobha inspired in love, Pinto and Anne getting romantic, Khanna teasing *Sunita*, Dasbabu unmindful of *Rupa's* subtle love and the land lady - *Chachi*, *Aunty*, *Maushi*, *Mashima* -being the benevolent head of the cosmopolitan family.

The tantalizing *Latin American Dance* was the finale by the Sunday Class students, giving the programme a perfect end.

All bade good bye with the National Anthem.

Every participant was served *Do Nut, Fryums* and *Frooty*. A simple lunch was arranged for the volunteers. The dessert was sponsored by Mrs. Rekha Vijaykar, Mrs. Harsha Andan and Mrs. Gayathri Devarajan.



Open Forum for Principals

- a report

by

Mrs. Rekha Vijaykar,

OFP Chief Co-ordinator (Maharashtra) &
Director - Guruharkrishan High School -
Santacruz

Ms. Anjum Shaikh & Ms. Nudrat Azam
Nriyanjali Members



Nriyanjali Education Services (NES) and Open Forum for Principals (OFP) have been organizing series of educational events with the Principals across Maharashtra, since 2007.

On 28, April 2010, the Spirit of Education meet was organised at Grand Hotel, Ballard Pier, Mumbai.

The registration counter began buzzing from 10.00 a.m.onwards. Dr. Tushar Guha, founder Chairperson of OFP and MD of NES, Dr.Mrs. Grace Pinto, Mr. Rohan Bhat and Mrs Rekha Vijayakar were invited to light the lamp.

Dr. Anonna Guha, Jt. MD of NES delivered the welcome address. Dr. Anonna Guha explained the purpose and the objective of the seminar.

Dr. Tushar Guha in his address stressed that OFP is a concept to strengthen the hands of the Principals. Upholding the theme 'The Spirit of Education' Dr. Tushar Guha stressed on the need to 'touch heart'

of every student. He further said that teacher is not just a knowledge provider but also a role model. He opined that a teacher needs to cultivate hobbies to enlarge one's horizon. A teacher should also give equal importance to physical fitness and mental calmness.

Dr. Madhuri Phadke, Principal of Pawar Public School, Bhandup, Dr. Tan Kah Chye of ADDeST Technovation of Singapore, Mr. Paul Machado Principal of Campion School presented their papers in the morning session. In the afternoon session, Mrs. Saba Patel Principal of Anjuman-Islam Girls' School, Mrs Sheela Mallya H.M. of Childrens' Academy and Mrs. Vanita Mansukhani presented papers. All the modules were meticulously selected to keep up with the main theme 'The Spirit of Education'

To give a multi-dimensional approach to the spirit of education, the panelist were educationist, media-representative and members from non-government organizations related to education.

Dr. Vandana Lulla, Director of Podar International IB school, Mrs. Nipa Vaidya editor of Education, Mrs. Basanti Roy former secretary of Mumbai Division of HSC Board, a dynamic education officer, Prof. Dr. P. L. Arya, Director of N L Dalmia Institute of Management Studies and Research and Mr. Gopinath Menon former Head of UNICEF for Maharashtra State were apt members of the panel.

The five hour session on 'The Spirit of Education' was an intellectual treat. Dr. Tushar Guha enlightened the audience about the special school projects specially designed for schools.

The Life Skill programme, very popular with many schools, helps groom children from an early stage and develop the personality of the child.

Open forum for principals was held at

Children's Academy (Asha Nagar) on 16, Sept' 2010 at 10.00 am. This meet was attended by majority of Principals in the Western Zone.

Master of ceremony Mrs. Nikhat Azam Principal Baikabibai Balvatika initiated the meeting by welcoming the Principals and the dignitaries, she very aptly pointed out that it was an elite gathering of intellectual minds and indeed it was and this set the ball rolling. Dr. Tushar Guha Chairman OFP was introduced and welcomed by Mrs. Nikhat Azam with a bouquet of flowers and invited Dr. Tushar Guha to throw light on how OFP came into being. Dr. Anonna Guha – Jt. Managing Director Nriyjanjali carried forward the meet by introducing and felicitating Mrs. Rekha Vijaykar. She then invited Mrs. Rekha Vijaykar – Director Guru Harkrishan High School to speak about the activities of OFP since its inception. Mrs. Rekha Vijaykar gave a detailed view of OFP till date.

Dr. Anonna Guha then introduced and felicitated Mr. Rohan Bhatt, Chief Coordinator OFP. Mr. Rohan Bhatt was also invited to speak on the day's deliberation. After the felicitation of all the coordinators, Dr. Anonna Guha and Mr. Girish Dalvi. Mrs. Latha Venkat was requested to introduce and felicitate 1st speaker of the day Mrs. Sheela Mallya – Head Mistress Children's Academy (Ashok Nagar) to address the meet and spoke at length on continuous comprehensive Evaluation. Different topics touched upon Mrs. Sheela Mallya were

- Assessment techniques for continuous Evaluation
- Types of Assessments
- Benefits of continuous Assessment
- Formative / Summative Assessment
- Steps in developing Rubrics

Mr. Suresh Nair – Director Vivek Vidyalaya to introduce and welcome Mrs. Sonu Arora – Vice Principal Gundecha Education Academy. The topic of

discussion by Mrs. Sonu Arora was "Questioning Skills."

- What is a Question
- Why a question is asked
- How a question should be asked
- Three major learning styles

Dr. Tushar Guha spoke on "Creative way of disciplining Children". After having put everyone in the creative frame of mind, Dr. Guha gave way to Mrs. Rekha Vijaykar to moderate the open discussion on "No detention policy upto Std.IX." Every principal present in the meet gave their valuable inputs.

On 24, September 2010, Principals of various schools, located in Central Zone met at Pawar Public School, Bhandup.

Dr. Tushar Guha in his address remarked, "It is wonderful to see that this initiative is doing well. We teachers and Principals have a crucial role in education. Nriyjanjali is always there to support and serve the cause of education. The last four decades of my life in his field of education have been very fulfilling.

The host Principal, Dr. Madhura Phadke also spoke on the issue of students using abusive language.

Some of the key Principals who attended were from - Hiranandani School - Powai, P.G. Garodia School - Ghatkopar, Gopal Sharma Memorial - Powai, S.M. Shetty School - Powai, Navodaya School - Thane, Model English School - Dombivli, PES School - Thane and several BMC Schools.



Brands have a tale to tell

written by Ms. Anjum Shaikh

Ms. Anjum Shaikh is a senior leading dancer at Nrityanjali and doing the SPDC. A trained radio jockey, Ms. Shaikh has completed her masters in Advertising.

She is also the daughter of Nrityanjali's long standing well-wisher Ms. Seema Shaikh - Principal, Pragnya Bodhini High School - Goregaon, Mumbai.

Demographically the Indian consumer is getting younger and by the end of 2010 half of the country's population will be below the age of 25. The age old adage 'old is gold' has been replaced by 'old is gold and new is platinum', by this young populace. So we can see how difficult it could be to woo and lure this crowd.

In a society passing through a phase of urbanization and affluence, keeping the brand alive every single moment, is indeed a mammoth task for the brand managers. Brands, if not managed well might drift into isolation or just become obsolete. The key objective of every brand is to become a part of the buyer's consideration set when they think about buying a product. There are very few brands which have been able to achieve that. Up gradation of technology has made the brands even more vulnerable and this is where the advertisers and marketers are posed with a challenge to keep the brand alive and sustain it.

Who would have thought that an adhesive



can acquire such a huge TOMA (Top of the Mind Awareness) and share of mind of the consumers? Had it been that, *Fevicol* wouldn't have come up with the humour appeal. An adhesive could have easily disappeared from the market. *Thumps Up* has continuously been in sync with youth mentality. The brand ambassadors being the contemporary youth icons. The emotional appeal used by *Johnson & Johnson* has given it a TOMA in the category baby care products. *Tata* has ventured into unremitting diversifications positioning itself as a reliable and consumer centric brand, *Godrej* understood that only offering quality may not help so delving into the psyche of the young crowd it revamped its logo with vibrant colors thus once again coming into the lime light. *Britannia*, *Parle-G* have worked on its packaging and still have perceived to be the best biscuit and to be had with tea. *Cadbury's* is one of the nostalgic brands which, in spite of the competition has sustained well in the market. Due to its innovative strategies it has also managed to maintain a higher recall. *Onida* too realized that the "neighbors envy owners pride" concept didn't have any

product differentiation left in it so it has replaced its devil thus reviving the brand. *Amul* too kept itself visible in the public eye through the hoarding campaigns. But unfortunately all brands do not have a tale to tell and neither have they been able to create such success stories, as they couldn't withstand the test of time.

The *Good Knight* mosquito repellent mats is one product that enjoyed success in the 80's and 90's. But with the advent of the liquid mosquito repellents which unlike the mats need not be changed every time, the product became obsolete. But *Good Knight* soon changed to suit the needs of the consumers. *Mountain Dew* received a set back after the entrance of *Sprite* in the market and was unable to sustain itself. There were many other brands that could not create a product differentiation and also failed to combat the competition and then became archaic.

There are some brands that had however, been lost in the clutter and now are

rejuvenating themselves. *SIL* is one such brand, which has been quite loved and respected for the past 5 decades. But lacked the on shelf appeal and had become a very predictable and a monotonous brand. It will be rejuvenating its image through investments in quality, innovation and expanding the brand footprint. The *SIL* range consists of jams, sauces (red chilli, green chilli, soya), dressings (mayonnaise), baked beans and sweet corn.

There is definitely a risk as it's very rare that the Indian consumer will welcome a brand which once has failed to meet their expectations. But if the right chord is struck and the brand is able to buy a share of mind, the effort of rebranding certainly pays off!



HIPPIE CULTURE

by **Ms. Tanvi Sathe**,
a second year student of BLS from
Rizvi Law College, Bandra

In sociology, anthropology and cultural studies, a subculture is a group of people with a culture (whether distinct or hidden) which differentiates them from the larger culture to which they belong.

Hippie culture is one such subculture, also called as a Counter culture, a term used to describe the values and norms of behavior of a cultural group, or subculture.

*"How does it feel?
How does it feel?
To be without a home,
Like a complete unknown
Like a rolling stone."* - Bob Dylan

Aptly worded by Bob Dylan for. He did feel like a rolling stone and so did the youth of the 60's.

Throughout the history the world has seen some generations that have made an impacts more than all of its predecessors. The decade from 1960 to 1970 was definitely one of those eras. Disregarding the teachings of their elders the youth of the 60's adopted an alternative lifestyle which was their very own. Made up of the younger generation of the time this new culture was such a radical society that they were given their own name which is used till date. They came to be called the 'Hippies'. This term was first used by Michael Fallon, a journalist, in his article titled 'A New haven for Beatniks' in San Fransisco.

ORIGIN:

The Hippie culture arose in the late 19th century as a counter culture reaction to the German clubs, emphasizing amateur

music and singing, creative dress and communal outings involving hiking and camping. Young Germans rejected the rapid trend towards urbanization and yearned for the back to nature spiritual life of their ancestors.

During the first several decades of the 20th century, Germans settled in South California bringing their values with them. There they could practice an alternative lifestyle in a warm climate. Over the time, young Americans adopted the beliefs and practices of the new immigrants. Thus arose the 'Hippie Culture', although in the 50's their predecessors were known as the 'Beatniks'.

Originally a youth movement that arose in the United States, it swiftly spread to other countries around the world in almost every continent, For example in Europe it spread to the United Kingdom, in Asia spread to the Indian sub- continent in the 1970's and so on.

As the 1960's progressed, widespread tensions developed in American society that tended to flow along generational lines regarding the war in Vietnam, race relations, women's rights, traditional modes of authority, experimentation with psychedelics, assassination of John F Kennedy and interpretations of the 'American Dream' regarding consumerism.

Social Anthropologist, Jentri Adams, states that this radical movement arose because the youth were thirsty for freedom:-

- To create one's self
- of personal expression
- From rigidly defined roles and hierarchical statuses.

Further she says that this movement might have risen to 'encourage aesthetic sense, love of nature, passion for music, desire for reflection or strongly marked independence'. Therefore, the 60's in the United States was a decade marred by social unrest, civil rights injustice and violence both at home and abroad. This left the youth with sour feelings of shock and disillusionment. Eventually this culminated in revolution attempted to diverge the fabric of American society. The youth

wanted to breakaway and this revolution provided an outlet. The youth simply wanted love, peace and freedom.

THE MOVEMENT

The Hippies created their own social groups and communes. All Hippies were young, from the ages of 12 to 25. They left their families because some rejected their parent's ideas, some just wanted to get away, others were simply outcasts who felt they could only fit in with the Hippie population. Most Hippies came from wealthy middle class families. By the end of the decade about 77% of the youth population was a part of this movement.

The Hippies sought to free themselves from societal restrictions, choose their own way find new meaning in life. One expression of the Hippie movement was found in their standard of dressing and grooming. Through their appearance they declared their willingness to question authority and distanced themselves from the conformist segments of the society. Hippie fashion reflecting a disorderly, vagrant style. As with other adolescent, white middle – class movements, deviant behaviour of Hippies involved challenging prevailing gender differences of their time. Both men and women in the Hippie movement wore jeans and maintained long hair, both genders wore sandals or went barefoot. Men often wore beards, while women wore little or no make –up. Hippies often chose brightly coloured clothing and wore unusual styles such as bell-bottom pants, vests, tie-dyed garments, peasant blouses and long full skirts. Much of their clothing was self made in defiance of the corporate culture. They often purchased clothes from the flea market and second – hand shops. Hippies were also largely instrumental in the decline of the neck –tie for men which was an unavoidable piece of clothing back in the decades of 40's and 50's. Favoured accessories for both men and women included jewellery, head scarves, head

bands and long beaded necklaces.

Travel domestic and international was a prominent feature of the Hippie culture viewed as an extension of friendship and propagating the culture. Hippie homes, vehicles and other possessions were often decorated with psychedelic art. School people could travel economically and together in large numbers. Many buses were re-painted with graphics and custom paint jobs.

Vehicle possessed by bands like the 'Merry Pranksters' is an example. Many Hippies favoured hitchhiking as a primary mode of transport, because it was economical, environment friendly and a great way to meet new people. Hippies tended to travel light and could pick up and go wherever the action was. Pre – planning never occurred to them as they were happy to put a few clothes in the backpack and hitchhike anywhere. They seldom worried whether they had money, hotel reservations or modes of transport. Hippie households welcomed without prior notice. Hence all the above factors permitted freedom of movement.

They were a generation without inhibitions. In general unmarried couples of all ages freely traveled and lived together, irrespective of disapproval of the society. Hippies were non-believers in race, class or gender distinctions in their societies and people from all races, classes could live in harmony and equality. Tarot card reading finds its roots of origin in this culture. Hippies helped popularize tarot – card reading tremendously. Photojournalist John McCleary published a six hundred and fifty page unabridged 'slang dictionary' devoted to the language of the Hippies. He believes the Hippie culture added a significant number of words to the English language.

The Hippies were also highly influenced by the culture of the East, particularly by Buddhism and Hinduism. One travel experience influenced by the East was the Hippie trail undertaken to India carrying little or no luggage and small amounts of money.

They came hitch – hiking and by train. They gathered in large numbers on the beaches of Goa thus propagating the Hippie culture in the Indian sub – continent. Its influences was seen among the Indian youth, in the 70's, to an extent also in movies like 'Hare Rama Hare Krishna' and the music scored by the likes of R.D. Burman.

Role of Music

Hippies were notorious for their out of the ordinary music. Many Hippies were actually musicians themselves. They were young and they believed they could change the world. They had their leaders to draw inspiration from. Their leaders dreamed of the impossible and had lofty goals. Martin Luther King Jr. had dreams of a truly equal America and John F Kennedy dreamed of putting man on the moon. Through the stormy decade it seemed that popular music was in the eye of every storm.

The Hippies preached mysticism honesty, joy and non-violence. Music was an intricate part of their lifestyle. It reflected the sentiment of the youth. It became an outlet for them a means to express themselves and voice concerns about the civil rights movements. Folk music on campuses led to the rise of folk songs called 'message songs' songs like 'Blowin' in the wind by Bob Dylan opened up the minds of the youth to social problems facing America. Dylan's 'The times are changing' and Joan Baez's 'We shall overcome' helped start the firestorm of politically charged music that fueled a revolution. Drug abuse became a trademark of the Hippie movement. The use of drugs glorified by bands like, 'The Jefferson Airplane', 'The Grateful Dead', 'Pink Floyd' and the Beatles. Eastern influence was seen in the music by the Beatles; Artistes such as Pt. Ravi Shankar played with the Beatles at some of their concerts. It was also through music that peace marches, revolutions were initiated.

Impact on the Society:

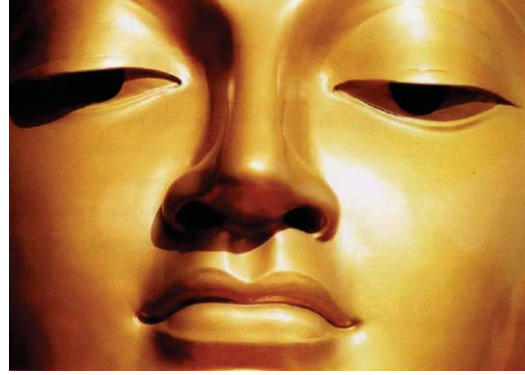
Many conservatives felt that the Hippies were in reality devastating the American family and tearing the country into two. The adults of the time were conservative, hard- working and pious. Many felt that since the Hippies came from wealthy middle class families their basic needs were already taken care of and that was why they could afford being so carefree. They were party animals. Many didn't work unless it was completely necessary, they never went to church nor did they care for getting married. They were anything but conservative and their families rejected them for it. But their easy going attitude and fun and games lifestyle were put away when the topic of politics came up. The Hippies in the United Kingdom came up with the 'Peace symbol' which encouraged nuclear disarmament. In America, undoubtedly the instigator for their existence, politics played a huge role in their lives. Having strong feelings for the Vietnam War and for the civil rights movement, the Hippies made their beliefs known to the world. 65% percent of all Americans had similar views as the Hippies. Hippies had feelings about racism as well. They took part in the civil rights movement just as they did in the movement for withdrawal of the Vietnam troops. When President Kennedy tried to pass civil rights policies and they never went through, Hippies were very aggravated. Hippies believed that they were fighting against the white man's perverted society of pollution, war and greed.

Hippies continued fighting for racial equality. When the 60's were due to their efforts, new laws were put into action helping racial equality. They were young people who enjoyed their lives to the fullest. With their alternative lifestyle, beliefs and practices they stunned the American conservative middle class. Hugely instrumental in the Vietnam War (withdrawal of the troops) they made a huge impact on America and the world. Even today the effects of the Hippie movement are still felt. They left a lasting impact on philosophy, morality, music, art, lifestyle and fashion. They set an inspiring example for the youth of many more years to come.

योग

written by Dr. Pratibha Yelne

Dr. (Mrs.) Pratibha Yelne is a General Practitioner by profession. An avid reader and an eloquent speaker, she is an alumni of the SPDC Batch - February 2010.



‘योग’ हा शब्द ऐकताच या विषयाचा योग घडण्याऐवजी वियोग बरा वाटू लागतो. याचे कारण त्यात ‘सोपे काय आहे’ हे बघण्याऐवजी ‘अवघड काय आहे’ हे बघण्याकडे कल असतो. व जर मनाला ही गोष्ट अवघड आहे अशी जाणीव झाली म्हणजे मनुष्य त्यापासून परावृत्त होतो.

योग म्हणजे जीवन जगण्याची पद्धत त्यात मन, मनगट व मस्तिष्क बळकट होते. म्हणजेच मानसिक, शारिरीक, व बौद्धिक विकास होतो. व्यक्तिमत्त्वाला योग्य घडण आणता येते.

योग हा आठ अंगानी बनलेला असून त्यास अष्टांग - योग असे म्हणतात. ती आठ अंगे म्हणजे यम, नियम, आसन, प्राणायम, प्रत्याहार, धारणा, ध्यान व समाधी ही होत.

यम व नियम नैतिक उन्नतीसाठी, प्राणायम व प्रत्याहार मानसिक उन्नतीसाठी, आसन व प्राणायम शारिरीक उन्नतीसाठी, आणि धारणा, ध्यान व समाधी ही आध्यात्मिक उन्नतीसाठी होत.

यम म्हणजे अहिंसा, सत्य, अस्तेय, ब्रम्हचर्य व अपरिग्रह पाळणे होय. नियम म्हणजे शौच आंतरिक व बाह्य, संतोष, तप, स्वाध्याय (गायत्री मंत्राचा अभ्यास) व ईश्वर प्रणिधान हे नियम आहेत. आहार, विहार कसा असावा. राजसी. तामसी, व सात्वीक असे आहाराचे प्रकार आहे. आहार सात्वीक असावा. सकाळी भरपूर नाष्टा, दुपारचे जेवण मध्यम व रात्री अल्पहार करावा.

रोज आपण इथे ध्यान व श्वासन अनुभवतो आहोत. प्राणायमाने श्वासन स्थैर्य प्राप्त होते. त्यामुळे मनही शांत, स्थिर बनते. श्वास जितका शांत, संथ, दीर्घ चालेल तितका मज्जातंतुना तो शांत करण्यात मदत करतो व मेंदू स्थिर बनतो.

अशा रितीने शरीर व मन यांमधील दुरावा नष्ट होवून ती एकरूप झाली म्हणजे माणसाचे खरे व्यक्तित्व प्रकट होवू लागते व व्यक्तिविकास जाणवू लागतो.

हाच व्यक्तिविकास मला आज आपणासर्वामध्ये होतो आहे असे जाणवते आहे. आठवून बघा पहिल्या दिवशीचे आपण व आजचे आपण केवळ सेशनमध्ये स्वतःमध्ये व आपल्या ग्रुपमधील सर्वांमध्ये मला हा व्यक्तिविकासाचा बदल दिसून येतो आहे.

माणसाचे चित्त एकदा रुळावर आले की ते भरकटत जाण्याची शक्यता कमी असते. आसन व प्राणायम यांचा दररोज सुरळीतपणे अभ्यास होवू लागला म्हणजे चित्तवृत्तीत, मनोवृत्तीत असा फरक पडतो की, तो वाजवीपेक्षा जास्त बाहेरच्या गोष्टीत रमत नाही. आपोआपच त्याच्या भोवती असे एक वलय निर्माण होते की सहजासहजी ते उल्लंघू इच्छित नाही साहाजिकच बाह्य गोष्टीतील लक्ष कमी होवून तो जास्त अंतर्मुख बनतो. याचा अर्थ असा नाही की तो संन्यासी वृत्तीचा बनतो

उलट आता प्रत्येक गोष्टीत तो अशा पद्धतीने रस घेतो की, त्या वेळी त्याचा विवेक जागृत असतो. याला म्हणतात प्रत्याहार.

एक छान गोष्ट सांगते

अजय व विजय दोघे मित्र असतात. दोघेही कुशल लाकुडतोड असतात. एकदा ते शर्यत लावतात कोण जास्त लाकडे फोडील ? अजय व विजय हे दोघेही सारखेच बलवान असतात. 1,2,3 Start झाले दोघेही लाकडे फोडणे सुरु करतात. सकाळपासून सायंकाळपर्यंत लाकडे फोडायची असतात. दोघेही लाकडे फोडत असतात. फोडलेल्या लाकडांची रास दोघांच्याही बाजूला जमू लागते. दर एक तासाने अजय ५ मिनीटे थांबत असतो. विजय मात्र अजयकडे बघतो पण आपले काम न थांबवता जोमाने लाकडे फोडणे चालू मनात म्हणतो किती वेळ हा वाया घालवतो आहे.

दिवसाच्या शेवटी दोघेही थकून जातात. शर्यतीची वेळही संपत येतो. बरीच लाकडे दोघांनीही फोडली असतात. आपल्या अविरत, प्रामाणिक, कष्टाचे फळ बघण्याची दोघांचीही उत्सुकता असते. तुम्हाला काय वाटते कोण जिंकेल ? विजय.... अजय.... का ?

तार अजय जिंकतो त्याची लाकडे जास्त व चांगल्या प्रतीची फोडली असतात व तो विजयच्या तुलनेत कमी थकला असता.

असे का झाले? या दोघांनीही सारखाच वेळ काम केले, मग अजयनी अजून काय वेगळे केले होते की तो जास्त लाकडे फोडू शिकला. होती त्यांनी दर तासानंतर मिनीटे काही तरी विजयपेक्षा वेगळी गोष्ट केली व ती म्हणजे त्याची कु-हाड परजविली होती म्हणजे कु-हाडीची धार लावली

व तिला तीक्ष्ण बनवले होते. त्यामुळे विजयच्या तुलनेत कमी मेहनत करून त्याने जास्त लाकडे फोडली होती, त्याने आपल्या बुद्धीचा जास्त वापर केला. बोधट कु-हाड जास्त लाकडे फोडू शकत नाही. हे सर्वानाच माहीत असते, पण कु-हाडीला धार किती लावतात.

तात्पर्य असे की योगाभ्यास करून आपण आपल्या बुद्धिला तीक्ष्ण बनवितो.

आपण इथे येऊन काय करित आहोत? SPDC काय आहे? 'संगीतमय ध्यानचिंतन' हा जो प्रकार आपण अनुभवतो आहे ते म्हणजे स्वतःला परजवून घेतो आहे. पैलू पाडून घेतो आहे. आयुष्यात एक महान गुरु आपल्याला लाभलेत, त्यासाठी मी देवाचे आभार मानते व आपली रजा घेते.

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SABBATICAL - a career move



**Founder, MD -
NRITYANJALI**

Dr. Tushar Guha is a practicing psychologist, counselor, educationist and Corporate Trainer for the last 30 years. He has conducted more than 1800 Corporate Training Programmes including programme for Management Institutes.

Dr. Guha has been conducting orientation programmes for parents. He has also been conducting training programmes for principals on Personality Development in his capacity as the expert faculty of HSC Board, Govt. of Maharashtra.

Dr. Guha's articles on various life skills are a regular feature in Maharashtra Times, Hindustan Times, Times Wellness, Shaadi Times, Mid-day, HT Brunch, Times Ascent, Economic Times and other publications.

A couple of months back I was conducting a training programme for a group of 13 executives, to groom them for their forthcoming two year MBA course. They were nominated by their company to undertake the MBA studies. The young energetic 13 executives were very proud to be selected and all geared up to face their new life of learning.

During the training, I had to prepare them to face the challenges, acquaint them with the various hurdles that they are likely to face. And that included their mental and emotional state. I could sense that though they were proud and happy but behind it were their anxiety about the future. They were on leave for two years with full salary being paid, ofcourse signing a bond is natural. Being very young all below 30, they had dreams and expectations. Some of them worked only for 2 years, but have heard different interpretations of such appointments. They were hopeful of coming back with renewed vigour in better positions, yet were a little skeptical of losing out on the two years.

Job sabbatical is a good career move if planned well, mostly company's give sabbatical to junior management to do an MBA, if in hardcore technical line then for a related MS or MTech. Sabbatical is also given to senior management people especially in R&D wing so that the year

can be utilised being a visiting professor to some well known foreign university. This helps the company to enhance their research database and ties, so it is to the company's advantage. Also many join as visiting faculty in management colleges abroad. This too helps the company in brand building abroad.

The advantage of job sabbatical is the process of self growth and one must therefore make full use of the same. It also gives a scope to the executive to better his chances in the company.

There is also the other side to job sabbatical. There have been instances where an executive, away from office, for further qualifications, had to face unexpected rebuke. Continuous and long absence from your job profile, disconnects you and sometimes you are almost an alien.

The right approach: Job sabbatical can be handled with acumen. The executive must be sincere to use his time for the purpose meant for. At the same time he should continuously be in touch with his office, seniors and juniors. The executive must also be able to understand, act, react and interact with the office and its system of working. Failing which an executive is a victim of politics.

The other side: Is job sabbatical required ? It depends on the company, its need and focus.



Perhaps, a sabbatical would be good idea?

However, the candidate needs to be selected very carefully. It has been found that candidates have utilised such periods as holidays or hunting for better professional option. Selection of the candidate should include the analysis of the candidates, loyalty and commitment and capacity. Investment in men is the best bet, subject to factors of individual commitment.

The stress factor: While choosing the candidate, care needs to be taken of the individuals capacity to stabilise the stress factor. Obviously, job sabbatical will bring in uncertainty in the profession and this insecurity will result in stress and reduce the productivity in terms of inputs of the individual.

Job sabbatical always implies that the individual is now officially working for two organisations (even if you are a Guest Lecturer) or you are studying and you also have to worry about your job and that is the major stress.

To handle such situations, the individual must develop an inner strength, clarity and a capacity to overcome stress. Be in touch with your company since at the end of the sabbatical that's where you have to be.



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We groom thoughts

Rhymes & Verses

वक्त नहीं

हर खुशी है लोगों के दामन में,
पर एक हँसी के लिए वक्त नहीं
दिन रात दौड़ती दुनिया में,
जिंदगी के लिए ही वक्त नहीं
माँ की लोरी का एहसास तो है,
पर माँ को माँ कहने का वक्त नहीं
सारे रिश्तों को तो हम मार चुके
अब उन्हें दफनाने का भी वक्त नहीं
सारे नाम मोबाइल में हैं
पर दोस्ती के लिए वक्त नहीं
गैरों की क्या बात करें
जब अपनों के लिए ही वक्त नहीं
आँखों में है नींद बड़ी
पर सोने का वक्त नहीं
दिल है गमों से भरा हुआ
पर रोने का भी वक्त नहीं
पैसे की दौड़ में ऐसे दौड़े
कि थकने का भी वक्त नहीं
पराए एहसासों की क्या कद्र करें
जब अपने सपनों के लिए ही वक्त नहीं
तू ही बता ए जिंदगी,
इस जिंदगी का क्या होगा?
कि हर पल मरनेवालों को
जीने के लिए भी वक्त नहीं

श्रीमती जास्मीन ठक्कर

Mrs. Jasmine Thakkar is a senior member of Nriyjanjali. She is very enterprising and is an alumni of Nriyjanjali's SPDC.

Ms. Jasmine Thakkar is also a faculty member with Nriyjanjali Education Services (NES)

My Mother Earth

My abode is not my home
and I don't have a nation
for I will not have a home
and I won't have a nation
if my mother earth
is crucified, killed, dishonoured,
slaughtered, admonished
demonized, terrorized,
with all the precious greens
turning into blood red
with haze in the skies,
making us miss the stars
and the twilight
we have made her charred
and scarred
her bruises become worsened
by stale air, dried lakes,
all these years we have been
screaming
on climate change
but what a pity
we just yell and cry
for our selfish gains
who else, but this planet
feels this enormous pain
I don't know what it will be
few years down the line
more bruises, more calamities
more disasters, more tragedies
who will wake up before its too late?

Dr. Sandeep Kulsrestha heads the HR department of Dr Reddys Foundation. He is passionate about writing fiction (poetry, stories) and writing on contemporary political and generic issues. He also enjoys traveling, specially to the hills and is a good cook.

Dr. Kulsrestha is also a trainer with Nriyjanjali Management Services (NMS)

Food Page



This issue gives some recipes by our Faculty member Ms. Sulekha Vasant specially for the festival of Diwali

SEVEN CUPS (Burfi)

Ingredients:

- 1 Cup Besan
- 1 Cup Milk
- 1 Cup Coconut grated
- ½ Cup Cashew Coarsely Powder
- 2 1/2 Cup Sugar
- 1 Cup Ghee

Method:

- 1) Roast besan in little ghee until done.
- 2) Then add all the ingredients except ghee. Cook for 20-25 minutes.
- 3) Keep stirring when done keep adding ghee little at a time.
- 4) Pour a little in cold water. If it hardens immediately then it is ready.
- 5) Pour it into a greased plate and cut into pieces.

CHAKLI

Ingredients:

- 3 Cups Rice
- 2 Tablespoon White til (Sesam seeds)
- 3 – 4 Tablespoon Butter
- 1 Cup Urad dal
- Salt to taste



Method:

- 1) Soak rice for 3 to 4 hours. Dry it on a towel and powder
- 2) Fry Urad dal, till it turns golden brown and grind it a fine powder
- 3) Make a dough, add butter (3-4 table spoons) and 2 table spoon White til
- 4) Put the dough in the chakli maker
- 5) Make chakli's out of it and fry them in Ghee. If the chakli break then you may add some more water.

SHAKARPALI

Ingredients:

- 3 Cups Maida
- 2 Cups Wheat flour
- 2 Cup Sugar
- 2 Tea Spoon fennd seed (Faumfs)
- 2 Cups Ghee

Method:

- 1) Mix all the ingredients with little water
- 2) Knead the dough, roll it out into a thick round (Like Roti)
- 3) Cut it into small diamond shape with the knife
- 4) Lift the cut pieces with the spatula and keep it aside on a dry cloth for an hour
- 5) Deep fry in hot ghee over medium heat till it turns golden brown
- 6) Store in clean dry container

Did U know ????

DIFFICULT QUESTIONS AND INTELLIGENT ANSWERS

Questions and the Answers given by Candidates, at the Indian Administrative Services (IAS) examination



Q. How can you lift an elephant with one hand?

A. It is not a problem, since you will never find an elephant with one hand.

Q. How can you drop a raw egg onto a concrete floor without cracking it?

A. Concrete floors are very hard to crack!

Q. If it took eight men ten hours to build a wall, how long would it take four men to build it?



A. No time at all as it is already built.

Q. If you had three apples and four oranges in one hand and four apples and three oranges in the other hand, what would you have?

A. Very large hands.

Q. How can a man go eight days without sleep?

A. No Problem, he sleeps at night.

Q. What looks like half an apple?

A. The other half.

Q. What can you never eat for breakfast?

A. Dinner.

Q. What happened when the wheel was invented?

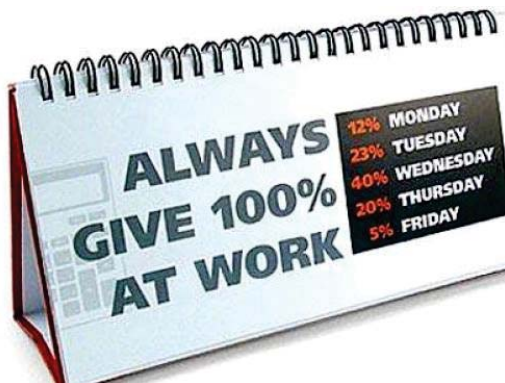
A. It caused a revolution.



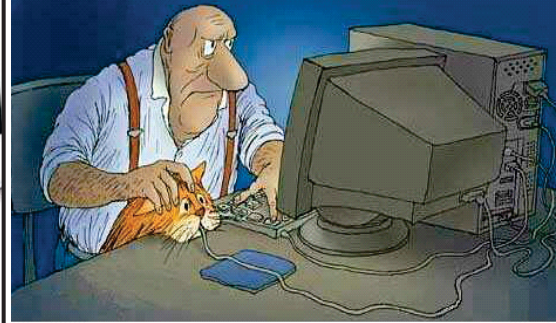
Q. Bay of Bengal is in which state?

A. Liquid

GUFFAW



It's going to take me a little longer to answer my e-mails now....



"Everything on your resume was lie, I like that. Welcome to sales!"



"Our company website is finally finished. Now, if each of you will kindly donate 4 years's salary, we just might break even."



"If you haven't already guessed, this is Peterson from corporate. He's here to make some drastic cunts in personnel."



Yes, he is repeating the same ideas. But it's our job to look at them in fresh light